

Style Watch

10 MINUTES WITH ...

Jim Tan

The VP (Window Covering Products) for Asia region of Hunter Douglas Group, shares insights on using the latest technology and design to create the right window treatment for your home



Q What's the latest in window fashions?

A Simple yet stylish designs, with greater attention to functional details such as solar heat and light control, energy efficiency and child safety features.

How can one combine the gracefulness of drapes with the practicality of blinds?

Luminette Privacy Sheers marry the beauty of sheers with the privacy of soft draperies. Soft face fabric is permanently bonded to fabric vanes, offering any level of illumination desired. These are especially suited for large windows, entire walls of windows or french doors because of the sheer, drapery-like covering with vertical design.

For window coverings in a child's room, what safety features should be considered?

Exposed cords of window treatments pose a strangulation danger to young children. Choose a safety-featured operating system, like EasyRise, which is a loop-and-clutch system where the cord tensioner mounts securely to the window frame or wall. The alternative is a system with a retractable pull cord design with constant cord length (UltraGlide) that keeps the cords out of children's reach while maintaining a neat appearance. Another child-friendly option is a motorisation operating system where cordless blinds and shades are controlled by a wall switch or remote control.



What are the options for energy-efficient window treatments?

In 1985, Hunter Douglas invented Duette honeycomb shades to overcome the energy crisis in the US. The new Duette Architella honeycomb shades feature a honeycomb-within-a-honeycomb construction with three insulating air pockets that work to minimise the amount of solar heat entering the home. This superior energy efficiency translates into energy savings of up to 50 per cent and is very suitable for our local climate as well.

For study or entertainment rooms, what coverings will keep the room well-lit while reducing glare?

Pick treatments that offer maximum light control, like the Duolite design, which uses two separate fabric panels to achieve your preference of day or night lighting level. Duette honeycomb shades with Duolite are an ideal choice for study or entertainment rooms. Their high sound absorption and UV protection features effectively reduce external noise and glare, so users remain undisturbed. **H**

BY MELISSA SING IMAGES COURTESY OF HUNTER DOUGLAS



Sheer Genius

LUMINETTE PRIVACY SHEERS FROM HUNTER DOUGLAS OFFER HOMEOWNERS ABSOLUTE CONTROL OVER THE AMOUNT OF NATURAL LIGHTING AND VISIBILITY INTO THE DOMAIN, PROVIDING SECURITY AND PRIVACY WHERE IT MATTERS

SOMETIMES IT IS EASY TO OVERLOOK THE SIMPLEST but most essential elements of an interior design setup. Door and window openings cannot be left bare for practical reasons, even when the home is surrounded by lush gardens or overlooking the ocean. Window treatments do not simply accord another layer of privacy, they help moderate the amount of natural light streaming into a room and block glare from outdoor surfaces as well, instantly transforming the mood and ambience of any space.

Market Leader

Since creating the first lightweight aluminum blind in 1946, Hunter Douglas has set the trend for producing premium window coverings. Luminette Privacy Sheers feature fabric vanes set between translucent sheers for an overall soft and unobtrusive appearance. The fabric vanes can rotate to customise visibility into the room as well as effectively control the amount of natural light coming in. Perfect for large sliding glass doors and entire walls windows, Luminette Privacy Sheers come in a variety

of fabrics and two vane sizes to complement the living space. Luminette Privacy Sheers also help to protect inhabitants too, blocking up to 86 per cent of harmful ultraviolet (UV) rays; 99 per cent of harmful UV rays are blocked out if the vanes are completely closed. If one wishes to appreciate the grandeur of the outdoors, Luminette Privacy Sheers can easily be withdrawn – stacking neatly aside till activation again.

Simplicity and Safety

Designed to complement any space, from grand family homes with children running around, to single bachelor pads, or the office, Luminette Privacy Sheers are designed to fulfill both form and function. Technologically designed to prevent the sight of dangling cords, the sheers are also safe for homes with children. Activation of Luminette Privacy Sheers as well as vane rotation can be controlled with a remote or a simple switch on the wall, making them ideal accompaniments to a home that is perfectly designed down to the details.

